

# ArmorLite

## ROOFING TECHNOLOGY

*"America's Most Advanced Roofing"*



*Beautiful Roofing For Distinctive Homes*

# What our Home Owners Want...

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- A Safe Roofing System for Their Family
- Low Maintenance
- Increased Home Value
- Improved Look of Their Home
- Qualified Installers
- More Environmentally Friendly Homes
- A Roof With Benefits
- A Lifetime of Protection

# ArmorLite is a Better Roofing System...

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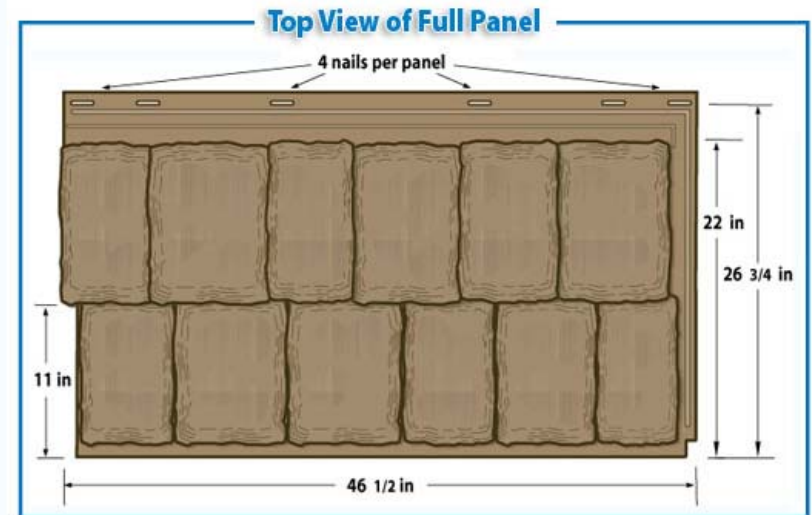
- Made with advanced materials developed by GE for the greatest weatherability and highest heat reflectivity
- Designed by artists to be a true masterpiece of beauty, elegance, and distinction
- Installed by the best Certified Contractors
- Average ArmorLite roof is 3,500 lbs. as opposed to our competitors average 30,000 lbs.

(Based on 50 square roof)

- **Limited Lifetime Warranty**

# Faster to Install...

- Lightest weight roofing material guarantees easier shipping and handling
- Panelized system covers more surface area
- Ability to walk on panels makes those hard to reach places easier
- Up to 50% fewer nails to install



# Safer Roofing System...



- Lightweight durability safest in high winds, earthquakes and fires
- Engineered polymer technology provides greater safety like the Kevlar bullet proof vest and all polymer Boeing 787 airliner
- Front and rear interlocks help seal the roof and **withstand highest wind ratings**
- Resistant to mold and algae
- Double fire barrier system

# Eco-Friendly Roofing...



- Least amount of Earth's resources used during production (0% waste in manufacturing)
- Reflects significant heat back into atmosphere, reducing cooling costs
  - Highest Initial Solar Reflectance  
([www.coolroofs.org](http://www.coolroofs.org))
- Provides insulation additionally reducing heating and cooling costs
- 100% recyclable
- Consumes least amount of energy to ship and manufacture
- Rebates and tax credits may apply

# Product Gallery

## Nu-Slate



## Nu-Shake



# Before and After Shots



After



Before



After



Before

# Installation Gallery

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# Testimonials



- *"We love the eco-friendly benefits of ArmorLite."*
  - Carl Buckhorn, M.D.
  - CA Homeowner
- *"Asphalt shingles are not attractive, especially on our Cape Cod style home. We wanted a slate look, but not the weight or breakage of slate. ArmorLite roofing has paid for itself in increased home value. Now our home is one of the most beautiful on the block"*
  - Kathleen Italiane
  - Tustin, CA Homeowner
- *"It's an awesome product - the best I've seen. All my guys love it. It takes much less time to install, it's simple to install, it's lighter to move around, you don't get so dirty, and there's no breakage."*
  - Bernie Reed, Skycraft Roofing
  - Orange County, Calif.
- *"For me, one of the best characteristics of ArmorLite is that it's tough. You can beat it with a hammer, which I did, and there wasn't a nick, scratch or dent on it. I can't tell you how many times I've gone out to homes to replace tiles, shake and slate. With ArmorLite, you don't have to."*
  - Randy Ramsey, President, Ramsey Roofing,
  - Orange County, Calif.

# Our Partners...

**ArmorLite**  
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**NAHB**  
NATIONAL ASSOCIATION  
OF HOME BUILDERS



Western States Roofing Contractors Association

# In the News



# Test Data



## ICC-ES ESR-1874

ArmorLite Technical Data		
Property	Test Method	Test Results
Weatherometer	ASTM G-155	passed 2000 hrs.
Tensile Strength	ASTM D-638	passed
Flexual Strength	ASTM D-790	passed
Wind Resistance	AC-07 (sec 4.2)	compliant
Uplift Bend	AC-07 (sec 4.4)	passed
Penetration	AC-07 (sec 4.5)	passed
Fire Classification	ASTM E-108	passed Class A with 0.5" Dens Deck
Burn Rate	UBC 26-6	passed
Ignition Properties	UBC 26-7	passed
Temperature Cycling	AC 07 (sec 4.10)	passed

# Contact Info

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[www.ArmorLiteRoofing.com](http://www.ArmorLiteRoofing.com)

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